

Super Bowl LIX Charitable Legacy Grants

By Super Bowl LIX Host Committee

The New Orleans Super Bowl LIX Host Committee, Entergy, the New Orleans Saints, and the NFL Foundation recently announced a community-focused initiative ahead of Super Bowl LIX. Impact 59 Powered by Entergy is the official Super Bowl LIX Legacy Grant Program designed to leave a lasting impact on nonprofits in the Greater New Orleans region long after the city's record tying eleventh Super Bowl on February 9, 2025. The Super Bowl Host Committee, led by the New Orleans Saints and the Greater New Orleans Sports Foundation, underscored the importance of giving back to the host community through the Host Committee theme of "it's what we do."

Impact 59 Powered by Entergy is a collaboration between the Host Committee, the New Orleans Saints, the NFL Foundation, the Entergy Charitable Foundation, Ochsner Health, the United Way of Southeast Louisiana, and NOLA Coalition to award impactful grants to local nonprofit organizations. The program's mission is to give back to local

organizations making a positive impact in the New Orleans community, fostering a legacy of philanthropy that lasts long after Super Bowl LIX. New Orleans Saints owner and long-time philanthropist, Gayle Benson said, "Hosting and executing an incredible game is just one aspect of our responsibility. Equally important is our commitment to supporting our community and creating a lasting positive impact. This is part of what we do—we must instill pride in our city, contribute to meaningful change, and ensure lasting resources for all those who work so hard to make the community a wonderful place to live." The funding from Impact 59 Powered by Entergy will be awarded to organizations that provide programming in key areas of youth development, workforce training, education, health and wellness, and equity and inclusion. The nonprofit organizations selected will help support charitable causes in the Greater New Orleans area including Orleans, Jefferson, St. Bernard, St. Charles, St. James, St. John the Baptist, Plaquemines, St. Tammany, Tangipahoa and Washington parishes. A grant selection committee will carefully review eligibility and compliance of



applications, select award recipients based on criteria met and make award determinations based on need, merit, and proposed projects. "The Super Bowl Legacy Grant Program was established to ensure that the NFL and our partners

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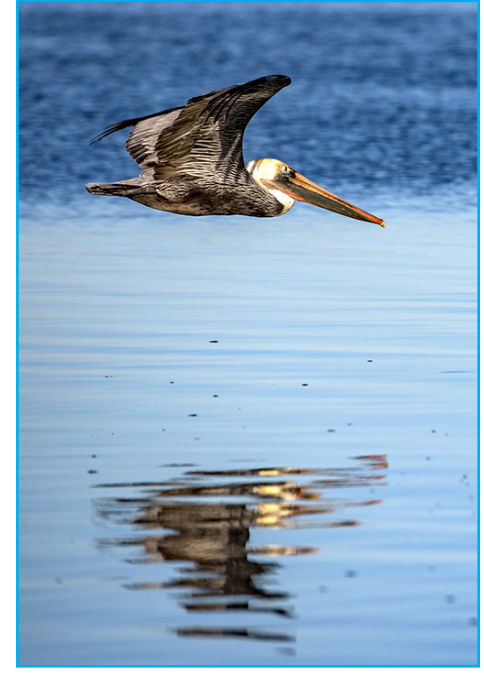
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Chincie Mouton, Director of Community Engagement, Greater New Orleans Sports Foundation will present information about the Super Bowl LIX procurement program and Impact 59 Powered by Entergy.

We look forward to seeing everyone there. Let's keep New Orleans' small and emerging business community WINNING!

Hosted by LaToya Martin, Manager Small and Emerging Business Program

Friday, August 30th @ 10 A.M.
Rivergate Room at the New Orleans Ernest N. Morial Convention Center (Julia St. entrance)

[CLICK HERE TO RSVP BY AUGUST 26TH](#)

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For more info contact
Valerie Voorhies at
vvv@sbeinc.com



SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, August 15, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required

Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

8(a) Orientation and SAM Registration Webinar
Wednesday, August 21, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA)

Selling to the Federal Government Webinar
Thursday, September 12, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

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